


# PNNN PREFERRED Network News

 <p>101 Corporate Center 19820 N. 7th Street Suite 250 Phoenix, AZ 85024</p> <p>Phone 800-664-5240</p> <p>Fax 623-869-9102</p> <p>www.preferredtherapy.com</p>	INSIDE THIS ISSUE - AUGUST 2008	
	The Candidates on Healthcare	Page 2
	World Physical Therapy Day	Page 2
	<b>PREFERRED</b> Vendor News	Page 2
	Teamwork Works!	Page 3
	Rehab Coding, Billing & Reimbursement Conference now on CD	Page 3
	Thought of the Month	Page 3
	Come Chat With Us!	Page 3
	On The Road With <b>PREFERRED</b>	Page 3

## **PREFERRED** MEMBERSHIP FAQ's:

- Q. I plan to relocate my clinic later this year and want to know if this move might compromise my membership in **Preferred**?
- A. Once we receive written notification of your impending move, we will analyze various factors which include (geographic) location, types of services offered in the area, and longevity as a network member. Typically, we will make best effort to ensure that your membership continues and that there is no interruption of service with contracted health plans.
- Q. Several months ago, I declined participation with one of the large PPO's offered through **Preferred**, but I have changed my mind and want to opt in. What is required to do so?
- A. Once you submit, in writing, your desire to participate, we will provide the appropriate documents to you. Upon our receipt of such documents, you will be submitted to the PPO with the next month's Payor Update Report, no later than the 15<sup>th</sup> of the month.
- Q. I recently received a notice from **Preferred** Therapy Providers, Inc. that my facility is "non-compliant" and that I will be removed from the health plans. What do I have to do to correct this problem?
- A. You should have been provided with a check list from our Renewals Department Coordinator. Once you return the required documents, your status will be changed. Please remember we, too, are not fans of paperwork; however, we are required by payor clients to maintain timely and accurate data on all therapists and sites within the network so that when we are audited, there are no glitches on our delegated status.

**THE CANDIDATES ON HEALTHCARE.....**

With most of us experiencing information overload, it is still difficult to overlook the proposals by three major candidates in Election 2008:

**Senator McCain:** His plan addresses interstate healthcare, with outcomes, quality, cost and pricing based upon national standards. Much of his focus is on the responsibility of the consumer to be better educated and therefore in a position to take more control over their care. He has also addressed wellness, and among other things, a plan to stem the escalating problems associated with obesity.

**Senator Obama:** His proposal to create a National Health Insurance Exchange which would represent a watchdog group helping reform the private insurance market. Insurers would be required to issue each applicant a policy that provides adequate coverage at a fair premium without penalty of existing health problems. Senator Obama also advocates benchmarks for quality and outcomes measurements.

And even though she is no longer in the running, **Senator Clinton:** Long a proponent of Universal coverage, her "American Health Choices Plan" gives individuals the option to continue their current coverage or elect from any number of plans based on those available to members of the United States Congress. Employers would help finance this plan, and the government would be responsible for ensuring all coverage is affordable. Tax credits which cap healthcare coverage expenditures based upon income is one feature that has attracted attention.

**WORLD PHYSICAL THERAPY DAY – SEPT. 8, 2008**

This year's theme: "Movement for Health"

Each year on September 8<sup>th</sup>, physical therapists around the world use World Physical Therapy Day to draw attention to the contribution the physical therapy profession can make to the health of individuals and nations. It's an opportunity for physical therapy professionals to say what they do, how they do it, why they do it and why physical therapists are the movement, physical activity and exercise experts. For more information or ideas on how to promote World Physical Therapy Day visit the World Confederation for Physical Therapy at [www.wcpt.org](http://www.wcpt.org).

**PREFERRED VENDOR NEWS.....**

Don't forget your **PREFERRED** membership includes access to over 20 fine Vendors offering discounts from 5% to 45%. For a complete listing please visit the **PREFERRED** website at: [www.preferredtherapy.com](http://www.preferredtherapy.com) and click on the vendor link under "Therapy Providers". Have your **PREFERRED** membership number handy when placing your order to receive the discount.

**United Seating & Mobility** – For more than 25 years, United Seating & Mobility has been the leading provider of mobility dedicated to providing specialized wheelchairs to both children and adults with disabilities. This unique profession requires an extensive knowledge of physical and cognitive disabilities, product capabilities, reimbursement, service requirements and business insight. For more information please visit their website at [www.unitedseating.com](http://www.unitedseating.com) or call (314) 699-9414.

**Ari-Med Pharmaceuticals** – Since 1987 Flexall gels have proven beneficial in pain management, rehabilitation, sports medicine and injury prevention. Discover the benefits of adding Flexall® topical pain relieving gels to your clinical and training room settings. Flexall® gels help increase patient compliance and enhance ultrasound, cryotherapy, T.E.N.S., and massage therapies. Flexall 454®, Flexall 454® Maximum Strength, and Flexall® Ultra Plus. For more information or to place an order call 800-527-4923 or visit their website at [www.ari-med.com](http://www.ari-med.com)

### Teamwork Works.....

With an eye toward the upcoming Olympics, much can be learned about team sports and the success to be achieved by setting goals and working as one in order to achieve those goals. When individual talents come together, it creates an enormous amount of energy and momentum.

Within a practice setting, teamwork creates the efficiencies and cohesiveness that are critical to the success of the practice. Working toward building - and maintaining - a true sense of team requires time, but is time well spent.

Team building events come in various scenarios. They don't have to be expensive because the rewards of taking the time to interact, evaluate, and have some fun with your colleagues outweighs frustrating in-office situations. And, to help you, there is a **Preferred** "Encore" selection designed to give you the resources to conduct various team building activities. This seventeen page selection entitled "Team Building Manual" includes exercises that are simple and fun, easily incorporated into a staff meeting or a stand-alone office event.

We encourage all of you to consider hosting a team building activity-- at least once a year. You really will be pleasantly surprised at what types of unrecognized talent you have in your office!

### COME CHAT WITH US!

**Preferred** Therapy Providers, Inc. has just launched a new discussion forum on our website, and we would like you to join us. Log onto [www.preferredtherapy.com](http://www.preferredtherapy.com) and click on the forums icon. Create a user name and password and log in to find discussion topics ranging from healthcare therapists, payors, **Preferred** vendors, latest industry news, and professional organization topics. Our staff will monitor these forums and reply to your questions and comments on a daily basis. This is also a place where you can share ideas and chat with other professionals in your industry. Hope to see you there!

### **Rehab Coding, Billing & Reimbursement Conference 2008 NOW AVAILABLE ON CD-ROM**

Presented by nationally recognized experts: Rick Gawenda, PT, and Kate Brewer, PT, MBA, GCS

This information-packed conference and session handouts are now available on CD-ROM,

please call 866-251-3060 or you may order on-line at: [www.codingconferences.com](http://www.codingconferences.com)

CD-ROM only - \$375

Conference Handouts on CD only - \$125

CD-ROM and Conference Handouts CB - \$475

Thought of the Month.....

Develop success from failures. Discouragement and failure are two of the surest stepping stones to success.

.....Dale Carnegie

### **ON THE ROAD WITH PREFERRED.....**

Louisiana Physical Therapy Association Fall Meeting	Sept. 5-6, 2008 Holiday Inn Select, Baton Rouge, LA
Florida Physical Therapy Association Annual Conference	Sept. 18-21, 2008 Wyndham Orlando Resort, Orlando FL
California Physical Therapy Association Annual Conference	Sept. 26-28, 2008 Marriott City Center, Oakland, CA
Arizona Physical Therapy Association Fall Conference	Oct. 3-4, 2008 Black Canyon Conference Center, Phoenix, AZ

**PREFERRED** Network News is a **PREFERRED** Therapy Providers, Inc. publication produced for informational purposes and distributed to our providers and other members of the business community. Its contents should not be applied as definitive health, legal or business management advice. Readers should consult with their professional advisors prior to making any decisions network based on information within **PREFERRED** News. For questions and/or comments, please contact **PREFERRED** at 800.664.5240.