


PNNN PREFERRED Network News

 <p>CenterPointe Deer Valley 23460 N. 19th Ave. #250 Phoenix, AZ 85027</p> <p>Phone 800-664-5240 Fax 623-869-9102</p> <p>www.preferredtherapy.com</p>	INSIDE THIS ISSUE - SEPTEMBER 2009	
	<i>Open House</i>	Page 2
	<i>Long Term Health Advice</i>	Page 2
	<i>Leadership Lessons Worth Learning</i>	Page 2
	<i>Announcing Our Newest PREFERRED Vendor</i>	Page 3
	<i>Did You Know?</i>	Page 3
	<i>On The Road With PREFERRED</i>	Page 3

We have moved!

*New address: 23460 N. 19th Ave., Suite 250, Phoenix, AZ 85027
Phone, fax and emails remain the same*

HOSPITALITY SUITE

You're invited!

On Wednesday November 11, 2009, Staff from *PREFERRED* Therapy Providers will be hosting a Hospitality Suite following the Opening Reception of the annual Private Practice Section Meeting in Colorado Springs, Colorado. The meeting, held once again at the Broadmoor, will be a busy event. We look forward to taking a relaxing break with our network members, therapists interested in learning more about *PREFERRED*, as well as representatives from various payor groups in Colorado.

Required: R.S.V.P. If you would be interested in attending, please contact either Alma Neira or Julie Jones at 800-664-5240, or by email:
aneira@preferredtherapy.com or jjones@preferredtherapy.com

******* HAPPY LABOR DAY ! *******

JUST A REMINDER – the office of *PREFERRED* Therapy Providers, Inc. will be closed on Monday, September 7th for the Labor Day Holiday.

October is National Physical Therapy Month and **PREFERRED** Therapy Providers Inc. has moved into our new office! To celebrate both of these exciting events, **PREFERRED** would like to invite you for hors de oeuvres and cocktails at our OPEN HOUSE.

WHEN: Thursday, October 8th
TIME: 2:00 - 5:00 p.m.
WHERE: CenterPointe Deer Valley
23460 N.19th Avenue, Suite 250, Phoenix, AZ 85027
(Northwest corner of 19th Avenue and Pinnacle Peak Road)

PLEASE RSVP to Alma Neira or Julie Jones by September 15th, 2009
by calling **PREFERRED** at 1-800-664-5240

Long term health advice: Tighten your bond with friends and family

-Jaxene Hillebert, President

The basics of healthy living are to eat right, exercise, avoid smoking and alcohol consumption. Based upon studies over the past twenty-five years or so, studies have shown that in addition to these basics, social support contributes to longer and much healthier lives. Social support entails having trusted family members and a network of friends in whom one can confide and also share happy experiences in a variety of ways, including board games, dinner parties, church events, picnics and vacation. Volunteerism also contributes to individuals' well being and sense of worth. In today's world of stress and challenges, it is more important than ever to make a commitment to make time for loved ones. You'll live longer to enjoy them!

Leadership: Lessons Worth Learning

If it's true that 'it's lonely at the top', many talented people who aspire to a leadership position might re-think their goals and ambitions. Former Secretary of State Collin Powell wrote "18 Lessons of Leadership". The information has been presented in numerous venues, and offers enlightening, thought-provoking ideas from an individual who knew of which he spoke, and who was considered by many to be an individual who will be noted in history as an outstanding and inspiring leader. We will share a few of these 'lessons' from time to time in future *PNN* editions.

Lesson # 5

Powell's Rules for Picking People – Look for intelligence and judgment and, most critically, a capacity to anticipate, to see around corners. Also look for loyalty, integrity, a high energy drive, a balanced ego and the drive to get things done.

How often do our recruitment and hiring processes tap into these attributes? More often than not, we ignore them in favor of length of resume, degrees and prior titles. What a candidate can contribute tomorrow or how well their values mesh with those of the organization is important. You can train a bright, willing novice in the fundamentals of your business fairly readily, but it's a lot harder to train someone to have integrity, judgment, energy, balance and the drive to get things done. Good leaders stack the deck in their favor right in the recruitment phase.

PREFERRED VENDOR NEWS.....

Don't forget your **PREFERRED** membership includes access to over 20 fine Vendors offering discounts from 5% to 45%. For a complete listing please visit the **PREFERRED** website at: www.preferredtherapy.com and click on the vendor link under "Therapy Providers". Have your **PREFERRED** membership number handy when placing your order to receive the discount.

ANNOUNCING OUR NEWEST VENDOR.....

DavisPTnetwork
Online CEU's and networking site

DavisPTnetwork is a new online resource designed specifically for physical therapy professionals. This comprehensive site offers an extensive selection of affordable, state-approved online continuing education courses. Online CE offers the flexibility and convenience required by today's busy practitioners by allowing you take courses anytime and anywhere you choose. Our prices start at only \$45 per course and all Preferred Therapy providers receive a 5% discount (see the member center for the current discount/promotion code).

In addition, DavisPTnetwork includes a professional networking area where you can connect with PT professionals worldwide, a global PT events calendar, career resources, plus a monthly email newsletter. All our additional resources are included in your *FREE* membership. DavisPTnetwork is brought to you by F.A. Davis Company a leader in PT publishing since 1962. Our courses are all written by the same experts who write F.A. Davis' books, so you know that they offer quality that you can trust. Check them out at www.DavisPTnetwork.com.

DID YOU KNOW?

In an effort to reduce costs to your clinic and free up your fax machine, **PREFERRED** now offers the **PREFERRED** Network News (PNN) via email. If you would like to receive PNN via email, please contact **PREFERRED** at 800.664.5240 or by email at: preferred@preferredtherapy.com. You can also read PNN by visiting www.preferredtherapy.com and clicking on **PREFERRED** Network News!

ON THE ROAD WITH PREFERRED

Florida Physical Therapy Association Fall Meeting	Sept. 11-12, 2009 Wyndham Orlando Resort, Orlando, FL
Case Manager Society of Arizona Meeting	Sept. 11, 2009 Buttes Resort, Tempe, AZ
Louisiana Physical Therapy Association Fall Meeting	Sept. 18-20, 2009 Crown Plaza, Baton Rouge, LA
California Physical Therapy Association Annual Meeting	Oct. 2-3, 2009 Pasadena Convention Center, Pasadena, CA
AAPPO/URAC Meeting	Oct. 6, 2009 Hilton El Conquistador, Tucson, AZ
Texas Physical Therapy Association Annual Conference	Oct. 15-18, 2009 Renaissance Hotel, Austin, TX
Private Practice Section of APTA Annual Conference & Expo	Nov. 12-13, 2009 The Broadmoor, Colorado Springs, CO

PREFERRED Network News is a **PREFERRED** Therapy Providers, Inc. publication produced for informational purposes and distributed to our providers and other members of the business community. Its contents should not be applied as definitive health, legal or business management advice. Readers should consult with their professional advisors prior to making any decisions network based on information within **PREFERRED** News. For questions and/or comments, please contact **PREFERRED** at 800.664.5240